

#TechForGood

Unistream wins UN inter-cultural innovation award

World body recognizes Israeli social entrepreneurial program creating change by empowering teens from underprivileged communities to build startups.

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eens from underprivileged communities around Israel learn to build and run startups via Unistream. Photo via Shutterstock

The United Nations has chosen Unistream, which creates social change by empowering teens from underprivileged communities to build and run their own startups, as one of this year's most influencing organizations in the world in the field of inter-cultural innovation.

At the Seventh Global Forum of the UNAOC in Baku, the Israeli social entrepreneurial program was selected as one of five finalists from nearly 1,000 applicants from 120 countries.

Unistream was acknowledged for promoting inter-cultural dialogue and understanding using innovative methodology.

"Unistream is proud and honored to represent Israel and be recognized alongside other outstanding organizations from around the globe for granting teens a rare chance for socio economic mobility and the opportunity to realize their potential, as well as planting seeds for a more peaceful society," Unistream writes on its website.

"Unistream aspires to cultivate a business social leadership that will work to close gaps between those in central Israel and those in the periphery and widen scopes of success, tolerance & personal empowerment."

The social initiative is marking its 15th year. Unistream was founded in 2001 by Rony Zarom, an Israeli businessman and entrepreneur, who wanted to help "change the face of Israeli society and to provide youth from resource scarce communities, who are excluded from the circle of success in Central Israel, the opportunity to realize their potential."

On July 26, Unistream will host its annual Entrepreneur of the Year event in which 60 young startus designed and managed by 1,500 teens from across Israel will showcase their ideas.