

# Summer Academy on Intercultural Experience

Karlsruhe, Germany, August 5 to 16, 2013

[www.summeracademy-karlsruhe.org](http://www.summeracademy-karlsruhe.org)



## Successfully managing intercultural challenges

An intercultural learning opportunity for young adults by InterCultur gGmbH in cooperation with Karlsruhochschule International University

### GENERAL INFORMATION

The *Summer Academy on Intercultural Experience* takes place in Karlsruhe, Germany, annually since 2010. From **August 5 to 16, 2013** it will be organized for the fourth time by InterCultur gGmbH (subsidiary of AFS Germany) and Karlsruhochschule International University. Participants can earn academic credits according to the European Credit Transfer System (ECTS).

### OBJECTIVES

The Summer Academy aims at developing applied solutions for intercultural challenges in business and society. It will bring together scientists, practitioners, and students to work together on the following questions:

- What are the major themes in intercultural communication, what has been done regarding the globalization process, how has communication changed? How are cultures constructed, what are their origins and how do people perceive the world, how can we solve the problems that arise when different cultural values meet?
- How do management and the world of business react to the intercultural challenges in a world of growing complexity?
- What are important learning and teaching styles in different cultures? What is important in intercultural groups when it comes to teaching on intercultural competence and to curriculum design?

### TARGET GROUP

The Summer Academy on Intercultural Experience is open to anyone aged 18–35 with a demonstrable interest in the field of intercultural communications and management. Primary target groups are undergraduate students with at least one year of academic record (by start of the academy) and young professionals with a background or interest in intercultural experiences. Participants also need communicative English skills as all courses are taught in English.



## CONTENT

The Summer Academy will comprise lectures in three different areas: Track 1 for beginners (“Intercultural Communication”) as well as Track 2 (“Intercultural Management”) und Track 3 (“Intercultural Competence”) for advanced participants. All courses will have complementary workshop sessions with theoretical and practical content:

	<u>WEEK 1</u>	<u>WEEK 2</u>
<b>TRACK 1</b> <b>Intercultural Communication</b>	Intercultural Communication	Intercultural Conflict Management
<b>TRACK 2</b> <b>Intercultural Management</b>	Multicultural Team Work	Intercultural Project Management
<b>TRACK 3</b> <b>Intercultural Competence</b>	Aquisition of Intercultural Competence	Intercultural Trainings (design & facilitation)

All courses are taught by university lecturers and professors. Qualified trainers with extensive experience in the international and intercultural field will deliver the practical sections of the workshops. The professors come from the faculties of Karlshochschule and its partner universities. The trainers are full-time and voluntary practitioners from the InterCultur network.

This combination of academic resources and the long-term know-how of AFS and InterCultur represent an innovative, synergetic and applied concept. Jointly used resources and the match of the curriculum contents lead to a higher quality of the created, scientifically based knowledge.



Additionally to the academic course program, participants are offered extracurricular activities to fortify their experiences and to learn more about German and European culture. Besides complementary evening lectures by experts in research and economy, the extracurricular activities offer space to reflect on the learned theories and practices.

## TUITION FEE

Participants have to pay a tuition fee of 600 € for one week and 900€ for both weeks.

This includes:

- Course participation
- All course materials
- Additional evening lectures and public events
- Drinks and snacks during lectures
- Insurance

**Not included:** Accommodation/subsistence and travel expenses of the participants (We have arranged for several room contingents with half board).

## SCHOLARSHIPS

Project partners will award full and partial tuition scholarships to qualified participants.

## PROJECT PARTNERS

- Karlshochschule International University
- InterCultur gGmbH

## FURTHER INFORMATION

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